



# G.D GOENKA PUBLIC SCHOOL, SARITA VIHAR

**THEME:** Dental Hygiene

**REPORT:** Oral-B Dental Hygiene

**DATE:** October 27, 2023

**CLASS:** Nursery to II

## EVENT REPORT

Oral health is crucial for overall well being, especially during a child's formative years. Recognizing this G.D. Goenka Public School, Sarita Vihar along with Oral B (a leading dental care brand) initiated a comprehensive dental program tailored specially for primary students.

In an innovative and creative endeavor, Oral B introduced the students to their favourite Superheroes who educated them about the importance of oral health in an exciting and impactful way. They reinforced the importance of healthy diets such as milk, curd, cheese, fish, dry fruits and so on. The Oral B teams educated them about the importance of regular checkups and avoid sugary treats. The Super Villains-Cavity Monster and Sneaky Plaque can be removed by the Oral B Tooth Squad – that is the toothpaste and manual and electric toothbrushes.

The event concluded with a heartwarming song about oral care. The students danced to the fun and catchy song while learning about oral hygiene. To make brushing more engaging the students were introduced to the Disney Magictimer App by Oral B which helps children to brush longer at least, for 2 minutes along with their favorite Disney character. A goody bag was also given by the team to every students.

Thus, by combining entertainment with education, Oral B created a positive and a lasting impact on student's attitude towards oral hygiene. These initiatives not only impart valuable knowledge, but also instill a sense of responsibility, ensuring that the next generation grows up with strong foundation in dental care and a bright, healthy smile.





